



**For Immediate Release: June 6, 2025**

**Media Contact:** Brendan O’Riordan, [Brendan.Oriordan@rcsdk12.org](mailto:Brendan.Oriordan@rcsdk12.org), 585-353-6390

## **RCSD Flower City Frenzy Robotics Competition**

### **Who:**

Students, families, and over a dozen robotics teams

### **What:**

Flower City Frenzy Robotics Competition, an off-season FIRST Robotics Competition event

### **When:**

Saturday, June 7, 2025, 9:30 a.m. – 10: 30 a.m.

### **Where:**

East High School  
1801 E Main St  
Rochester, NY 14609

### **Details:**

The Flower City Frenzy is a thrilling event that highlights innovation, competition, and inspiration in the field of robotics. Hosted by the Rochester City School District and the X-Cats FRC Team 191, this event empowers the next generation of STEM leaders. Attendees will witness exciting matches, learn about FIRST Robotics programs, and explore cutting-edge robot designs. A special mini-conference will provide insight into Lego and robotics team opportunities and STEM educational paths for students and families. We want to thank our sponsors: Assemblymember Harry B. Bronson, Senator Jeremy Cooney, City of Rochester, Wegmans, University of Rochester, Nazareth University, Rochester Community Robotics, South East Area Coalition, and Hedonist Chocolates.